

United States Government
FY 02 Trade Capacity Building Assistance (\$US)
EL SALVADOR

Activity Title	Activity Description	TCB Category	FY 02 Total
Agribusiness Development & Export Promotion	The Mission is reactivating small and medium-sized agricultural businesses especially in those areas affected by the 2001 earthquakes. Our program places a high premium on producers having a thorough understanding of market demand and requirements. GOES officials already have identified opportunities for niche market products; e.g., loroco, chilis, that can be produced and exported. The activity targets 500 small farmers for involvement in the export of non-traditional fruits and vegetables. NOTE: The funding level reported for FY02 represents a small share of the total funding for the overall activity of Lives of Targeted Earthquake Victims Improved. Funded and implemented by USAID/EI Salvador.	Trade-Related Agriculture	1,000,000
Artisan Development	USAID/EI Salvador will work directly with artisans located in departments most affected by the 2001 earthquakes to help stem the 42% decline in artisan exports over the past six years. Artisans willing to put up new designs and production operations will be identified, trained, and assisted to enhance their competitiveness. Anticipated results consist of (a) \$1.9 million in new sales, and (b) 3,000 direct beneficiaries. NOTE: The funding level reported for FY02 represents a small share of the total funding for the overall activity of Lives of Targeted Earthquake Victims Improved. Funded and implemented by USAID/EI Salvador.	Business Services & Training	1,000,000
Economic Reactivation of Salvadoran Micro, Small & Medium Enterprises	To provide for economic reactivation in earthquake affected areas, USAID/EI Salvador will (a) help the Ministry of Economy to support export promotion and trade policy implementation, (b) improve access to trade and export information, (c) enhance the competitiveness of Salvadoran businesses, and (d) spur increases in business contracts and sales. Anticipated results consist of the conduct of 50 market analyses, 150 businesses working in international trade areas, the export of 100 Salvadoran product lines, sales of \$5 million, and increases in competitiveness of 1,000 Salvadoran businesses. NOTE: The funding level reported for FY02 represents a small share of the total funding for the overall activity of Lives of Targeted Earthquake Victims Improved. Funded and implemented by USAID/EI Salvador.	Export Promotion	1,000,000
		Business Services & Training	1,000,000
		Activity Total	2,000,000

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Energy Sector Component of Decentralization & Rural Poverty Reduction	USAID/El Salvador will help prepare El Salvador for accession to a free trade arrangement with Central America and the United States. Our interventions will provide for further capacity-building in energy with an emphasis on sustaining sector reforms, strengthening the regulatory body, and creating a regional power market. NOTE: The funding level reported for FY02 represents a small share of the total funding for the overall activity of Expanded Access & Economic Opportunities for Rural Poor Families. Funded and implemented by USAID/El Salvador.	Other Services Development	600,000
Human Capacity Development/ Higher Education & Training Systems	This program provides technical assistance to higher education workforce development and training activities in agriculture, agribusiness, trade and related areas. Funded by USAID and implemented by USDA/FAS.	Trade-Related Agriculture	26,111
Legal Reform Component of Decentralization & Rural Poverty Reduction	USAID/El Salvador will help prepare El Salvador for accession to a free trade arrangement with Central America and the United States. Our interventions will emphasize new laws related to private concessions, commercial code, competition policy, arbitration, franchising, and joint ventures. NOTE: The funding level reported for FY02 represents a small share of the total funding for the overall activity of Expanded Access & Economic Opportunities for Rural Poor Families. Funded and implemented by USAID/El Salvador.	Competition Policy & Foreign Investment	300,000

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PROALCA (I) - TRADE	The Trade & Investment component of the PROALCA activity aims to improve trade policies, including the further dismantling of tariff and non-tariff trade barriers, implementation of the WTO commitments, and advancing Central America's new model of outward-oriented, WTO-consistent, subregional economic integration strengthen intellectual property rights protection through public education, assistance in updating the appropriate national legislation, and regional IPR conventions, specialized training for IPR registries, regional IPR conventions, and improve dispute resolution procedures. The activity supports the implementation of commitments made by Central American countries in bilateral investment treaties and IPR agreements with the United States. The grantee is SIECA. Funded and implemented by USAID/G-CAP.	Agreement on SPS	3,280
		Agreement on TBTs	1,640
		Agreement on Customs Valuation Methods	29,520
		Agreement on Rules of Origin	2,460
		Agreement on CVMs	2,460
		Agreement on Safeguards	1,640
		General Agreement on Trade in Services	25,420
		Agreement on TRIPS	6,560
		Agreement on Dispute Settlement	2,460
		Agreement on TPRM	1,640
		Customs Operation & Administration	2,460
		Competition Policy & Foreign Investment	2,460
		Activity Total	82,000
PROALCA (II) - ENERGY	PROALCA II is the follow-on activity. The Energy component promotes greater private sector investment in energy. As such, it improves the foreign investment incentives generally and builds up necessary institutional, legal and regulatory infrastructure for regional energy integration. USAID is aiding Central American governments in designing and developing of more open and competitive energy regimes which encourage private sector participation. Direct technical assistance and training focuses on the design and implementation of more liberalized and regulatory frameworks. The implementing partner is the PA Consulting Group. Funded by USAID/El Salvador and implemented by USAID/G-CAP.	Competition Policy & Foreign Investment	1,160,000
		Gov/Transparency & Inter-Agency Coord.	290,000
		Activity Total	1,450,000

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PROALCA (II) - LABOR	PROALCA II is the follow-on activity. The Labor component supports efforts to improve the functioning of regional labor markets while strengthening the protection of core labor standards. Enhanced competitiveness in global markets requires that Central America improve the functioning of its labor markets while also strengthening of core labor standards. Improved labor-management relations are essential to achieve the total quality production required by a global marketplace. The following interventions will be promoted: (1) labor ministries' capacity will be enhanced; (2) competitiveness of the region's labor force will be increased; and (3) harmonization of labor laws and regulations in the region. The grantee is SIECA. Funded and implemented by USAID/G-CAP.	Human Resources & Labor Standards	60,000
PROALCA (II) - TRADE	PROALCA II is the follow-on activity. Trade expansion requires that Central America increase its access to outside markets, and thereby the demand for its products, through the negotiation and implementation of reciprocal bilateral and multilateral free trade agreements. This means full compliance with the commitments made by each of the countries upon joining the WTO in 1995 and the yet-to-be-defined requirements under the FTAA. To implement these actions, trade negotiators and administrators need to be trained. Moreover, a much broader base of support will be needed to overcome protectionist objections and further reduce trade barriers. The grantee is SIECA. Funded and implemented by USAID/G-CAP.	WTO Awareness	189,000
		Physical Infrastructure Development	63,000
		Activity Total	252,000

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Rural Organization & Environmental Conservation	USAID/El Salvador will work with small and medium producers to enable them to compete on the global specialty coffee market. The emphasis will be on quality enhancement and strengthened business practices. The Mission will also work with the Salvadoran Ministries of Economy and Agriculture in phyto-sanitary capacity strengthening to obtain approval for the export of Salvadoran agricultural commodities to the United States. NOTE: The funding level reported for FY02 represents a small share of the total funding for the overall activity of Expanded Access & Economic Opportunities for Rural Poor Families. Funded and implemented by USAID/El Salvador.	Agreement on SPS	300,000
		Trade-Related Agriculture	300,000
		Activity Total	600,000
The Child Labor Education Initiative Timebound Program in El Salvador	This program will be responsible for the development and implementation of the basic education component of the Timebound Program for the elimination of the worst forms of child labor in El Salvador, and will supplement and complement other components of the overall Timebound Program in the country. The program will involve the integration of children removed from exploitative child labor into formal education settings, and support for improvements in the quality of transitional and non-formal education that precedes integration into the formal school system. Funded and implemented by International Labor Affairs Bureau.	Human Resources & Labor Standards	4,000,000
FY02 Total USG Trade Capacity Building Assistance to EL SALVADOR			11,370,111